



ROOP VASHI ARTISTRY



*Investment
Guide + FAQ's*

WELCOME

Congratulations on your engagement — what an exciting chapter to begin.

Your wedding day should feel effortless, intentional, and true to you. My goal is to make sure the getting-ready process reflects that — calm, organized, and entirely tailored to your vision.

When I'm with you on your wedding morning, my focus is to bring a sense of ease to the space. I'll guide you through each step, make sure every detail feels just right, and help you feel like yourself.

I take on a limited number of weddings each year to ensure every client receives the time, care, and artistry they deserve.

This guide outlines my offerings, process, and what you can expect when you book with me.

I'm so excited to be a part of your day.

— Roop Vashi

YOUR EXPERIENCE

Your wedding morning should feel calm, intentional, and effortless — a space where you can breathe, laugh, and feel present before one of the biggest moments of your life.

My approach to bridal beauty is simple:
enhance what's already there.

I focus on creating makeup that feels like you — refined, timeless, and confident. From your preview to your final touch-up, everything is designed to make your day flow seamlessly and beautifully.

Whether you're hosting a grand celebration or an intimate ceremony, my goal is to make every detail feel personal, elevated, and stress-free.

THE LUXE BRIDE \$1300



For the bride who wants a complete, curated experience from start to finish.

This all-inclusive package covers every detail of your wedding day beauty — from consultation to final touch-up — so you can focus entirely on being present in the moment.

Includes:

- Personalized consultation to discuss your vision and preferences
- Bridal trial for hair and makeup
- Wedding day hair and makeup
- Veil placement + draping
- Touch-up kit
- Skincare + prep guidance
- Travel within Chicagoland area (custom quotes for destination weddings)

Designed for the bride who values ease, detail, and a calm, intentional morning.

THE ELEGANT BRIDE \$1000



*For the bride who has a clear vision
and prefers a streamlined process
without a trial.*

Includes:

- Full bridal hair + makeup
- Veil placement + draping included
- Touch-up kit
- Skincare + prep recommendations
- Travel within Chicagoland area included

Perfect for the bride who wants simplicity without sacrificing quality or care.

THE RADIANT BRIDE \$850

everything included in the luxe, just without hair services



For the bride who prefers a makeup-only experience but still wants the same care, attention, and luxury.

Includes:

- Personalized consultation
- Bridal trial for makeup only
- Wedding day makeup application
- Veil placement + draping included
- Touch-up kit + skincare guidance
- Travel within Chicagoland area included

Ideal for brides who already have a hairstylist secured but still want a signature, camera-ready Roop Vashi Artistry finish.

THE CLASSIC BRIDAL \$500

everything included in the elegant, just without hair services



For brides wanting makeup-only services without a trial.

Includes:

- Full bridal makeup application
- Veil placement + draping included
- Touch-up kit
- Skin prep guidance
- Travel within Chicagoland area included

Ideal for courthouse ceremonies, elopements, or intimate celebrations.

MULTI-EVENT BRIDAL EXPERIENCES



For the bride celebrating love across multiple days — Mehndi, Sangeet, Ceremony, and Reception — each moment deserves its own look, energy, and story.

My multi-day bridal experience is designed to bring consistency, calm, and creativity to every event. Together, we'll curate a collection of looks that complement your outfits, settings, and traditions — while still feeling effortlessly like you.

Every application is approached with intention — whether it's a vibrant, glowy Mehndi glam or a soft, timeless bridal look for the ceremony. I'll guide you through each transition so that your entire weekend feels cohesive, polished, and beautifully personal.

Your Multi-Event Experience Includes:

- Separate hair, makeup, and draping for each event (Mehndi / Sangeet, Wedding, Reception)
- Individual consultations to align your vision, jewelry, and color palettes for every look
- Touch-up kits for each day
- Travel within the Chicagoland area included (custom quotes for out-of-state or destination celebrations)
- Detailed event-by-event schedule coordination to ensure every morning runs seamlessly

Because every multi-day wedding is unique, rates are customized based on the number of events, start times, and travel requirements.

When you inquire, please share your full wedding itinerary to receive a personalized quote.

Multi-event bookings are limited to ensure the same level of care and artistry throughout your entire celebration.

NONBRIDAL PRICING

- Nonbridal Hair & Makeup: \$250
- Makeup Only: \$125
- Hair Only: \$125

Available for engagement sessions, photoshoots, and events where you want to look elevated and camera-ready.

Travel fees apply for locations outside the Chicagoland area and are quoted based on distance.

WHAT TO KNOW BEFORE YOUR DAY

1. Timeline & Preparation

- Please Be On Time: Timeliness is key for us to stay on track and ensure everything flows smoothly on your big day. Be sure to arrive on time, and remind your bridal party to be ready when their time comes.
- Prep Instructions: For your hair, please come with clean, dry hair (unless we've discussed otherwise). Avoid using heavy oils or products that may interfere with styling. For makeup, I recommend having a clean, moisturized face to create a perfect canvas.
- Hair Length & Texture: If you're wearing extensions or have specific texture preferences, let me know ahead of time so we can plan accordingly.

2. Trials

- Why a Trial is Important: I strongly recommend a trial before the wedding day to make sure we're aligned on your look. We'll test out different styles and make any tweaks needed to ensure you feel absolutely stunning.
- Timing for Trials: Ideally, we'll schedule your trial 2-4 months before the big day. This gives us plenty of time to perfect the look and make any adjustments as needed.

3. Payment

- Retainer & Payment: A retainer is required to secure your date, with the remaining balance due on the wedding day or first event. This is included in your contract along with payment methods.

4. Special Requests & Customization

- Your Desired Look: Share your inspiration photos with me so I can better understand the vibe you're going for. Whether you want something natural or more glamorous, I'll ensure your look is personalized to make you feel like the best version of yourself.
- Hair Accessories: If you plan on wearing a veil, headpiece, or any other hair accessories, please bring them to the trial so I can incorporate them into your look.
- Skin Allergies or Sensitivities: Let me know if you have any skin sensitivities, allergies, or concerns about certain makeup products, so I can choose the best products for you.

CONT.

5. Wedding Day Considerations

- **Timing on the Big Day:** Bridal hair and makeup typically takes 2.5-3 hours. It's important to allow enough time for me to work my magic on you and your bridal party.
- **Weather & Location Impact:** If your wedding is outdoors or in a humid location, we'll discuss how to best keep your look intact. I'll recommend products and techniques to ensure your hair and makeup last all day, no matter the weather.

6. Aftercare & Maintenance

- **Maintaining Your Look:** I'll share tips with you on how to keep your makeup fresh and your hair looking beautiful throughout the day. I can also recommend products to help keep everything in place.
- **Removing Makeup:** After the big day, make sure you gently remove your makeup to avoid irritation. I can suggest the best products for your skin type if needed.

I want this entire experience to be as smooth and enjoyable as possible for you. If you have any questions or special requests, don't hesitate to reach out! I'm here to make sure you look and feel incredible on your wedding day.

NEXT STEPS

1. Inquire

After reviewing this guide, fill out the inquiry form on my website to confirm your interest.

2. Secure Your Date

A signed contract and retainer are required to confirm your booking. Dates are reserved on a first-come, first-served basis and must be completed within 4 days of receiving your proposal.

3. Schedule Your Trial

Once your date is secured, we'll schedule your trial to design your look and refine every detail.

4. Finalize the Details

As your wedding day approaches, we'll confirm your timeline, prep notes, and any updates to your look.

5. Enjoy the Morning

Show up, relax, and let me handle the rest. My focus is to make sure you feel your most confident, radiant, and at ease — ready to celebrate every moment.

FINAL WORDS

Your wedding day will move quickly — but the images will stay with you for years to come.

When you look back, I want you to remember more than how your makeup looked. I want you to remember how you felt— calm, confident, and completely yourself.

This investment isn't just about hair and makeup; it's about creating a look that photographs beautifully, wears comfortably, and still feels like you — long after the day is over.

Because when the flowers fade and the night quiets down, those photos will remain — and I want you to love the way you looked in every single one of them.

That's what timeless artistry is: beauty that lasts beyond the day, and a feeling that stays with you forever.

— Roop Vashi